



WE LEAD.
WE LEARN.



**WISA® Wood Products for Interior Design.
Realize Your Own Dream Home.**



Light and warmth make a home. Achieve both by choosing a traditional WISA-Pro pinewood floor (120 mm, Vanilla) and contrasting it with WISA-Pro redwood wall panels lacquered in Coffee. The WISA-Pro ceiling panels repeat the Vanilla shade.



Interior decoration can be both fun and easy. UPM provides you with all the solutions you need to achieve a great look in any room. You can choose a traditional combination or go for a more modern design with a wide variety of different options.

WISA products are available fully finished and ready-to-install. Our designers have chosen a colour range that satisfies both modern and classic tastes. Our factories use the latest technology to guarantee a perfect surface quality and a brilliant look.

Sustainable management of forestry and technical design excellence are at the heart of all WISA products. The product range is constantly expanding: ask for details from your supplier or visit www.wisa.com.

Quality you feel beneath your feet.



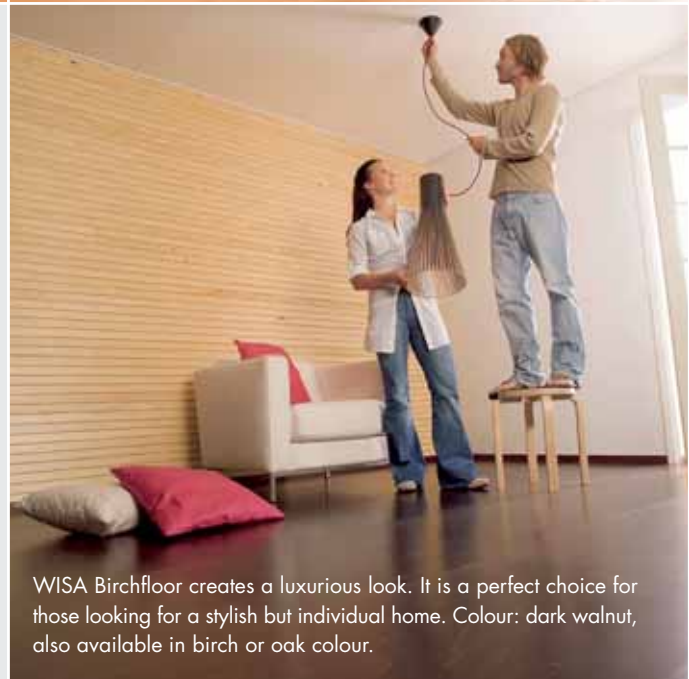
FLOORS: One does not often think about a floor, even though it's there all the time, seen and felt. Warmth, durability and stability, the natural qualities of wood, are combined with modern design in the WISA range of floors. The WISA-Pro family offers traditional pinewood floors in several different widths; the wide sized WISA-Lam is a solid redwood lamwood floorboard that brings together modern design and ease of installation. Large size panels are combined with the natural beauty of birch in WISA-Birchfloor, a plywood flooring panel.



Wooden floors feel good. WISA-Pro redwood floor 28 x145 lacquered in warm Cinnamon shade.



“A smooth operation: choose the WISA floor type, decide on a colour and coating, and install straight from the packaging. A beautiful and durable floor is ready to be used.”



WISA Birchfloor creates a luxurious look. It is a perfect choice for those looking for a stylish but individual home. Colour: dark walnut, also available in birch or oak colour.



Natural redwood is a classic choice that never goes out of fashion. WISA-Pro 28 x 95 oiled. Colour Clear.



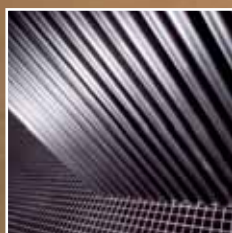
WISA Lam is an impressive, all new engineered lamwood floor. Available coated or uncoated.



In harmony: WISA-Pro Tasa, Laine and Viiste are modern interior decoration panels designed by Jaana Ylitalo. WISA-Pro Laine painted white creates an exciting surface effect around the fireplace. Floor: WISA-Birchfloor, colour oak.



A home you feel happy in.



WALL AND CEILING SURFACES: A home is where you can be yourself. The space you create should reflect your own style. The wide variety of the WISA products allows you to create the place you like to be in. As traditional options we have WISA-Pro redwood and softwood panels. For a more distinctive look you can choose WISA-Pro finger or knife panels, in natural uncoated or ready waxed, lacquered, or painted in a colour that fits your decor.

Colour is a strong trend in modern wood interiors. Our designers have chosen natural colours for WISA products. Horizontally fitted panellings create a more spacious feel. WISA-Pro redwood panel 95 mm, colour calm and cool Granite.



A unique wall surface has been created by combining WISA-Pro Tasa and Laine profiles. Ceiling: WISA-Pro Tasa. Wall and ceiling colour Coconut, floor Ice Mint.

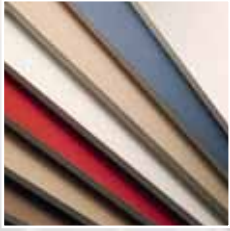
“Let your home reflect your style. Choose a profile, traditional or modern. Play with colours. Plan vertically or horizontally. Select the finish you want: painted, lacquered or waxed.”

Opposites accentuate each other. A bold wall in Chili energizes the room. WISA-Pro softwood panelling, lacquered.



When decorating, change the feel of the room by fixing the panelling in a specific direction. Horizontal panels widen a room, vertical panelling adds height. WISA-Pro redwood panels waxed, colour Vanilla. Wall panels 120 mm, ceiling 95 mm.





Create an individual decor with WISA-Deco interior panels. Mix different sized panels, combine colours. Aluminium fixing profiles finish the result and make installation easy. Wall: WISA-Deco 400x1200 mm, colour Light. Floors WISA-Lam, colour Coffee.



New thoughts on wood.



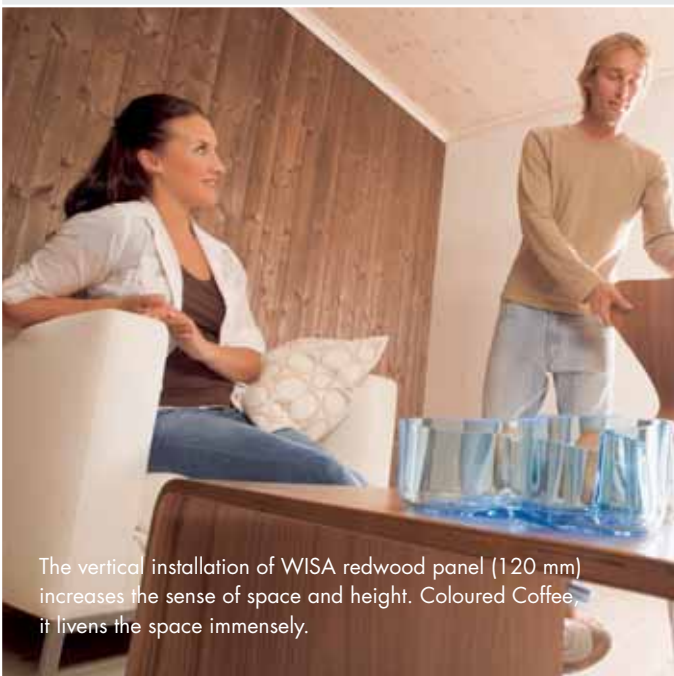
WALL AND CEILING SURFACES: Variety is the spice of life: individual tastes can only flourish when choice exists. WISA makes wood a natural part of modern interior decoration by introducing innovative and distinctive products. Individuality and colour can be found together in WISA-Deco, to create a clean and pure design in the Scandinavian style. Imagination is the only limit when combining WISA-Pro Tasa, Laine and Viiste panels. Create your own unique space by combining and mixing shape, texture and colour. Dozens of profiles, a wide variety of coatings and numerous colours offer almost limitless options.

A calming look and feel has been created using WISA-Pro Tasa and Laine in the bedroom. The harmony of wood at its best. A ready coated product means that you get a finished surface quickly and easily.



**“Be inspired. Innovate. Combine.
Use your imagination. You are
the designer. Create your own
space. Enjoy life. Design it
yourself.”**

Modern and fresh. Light brings out grains in transparently lacquered birch plywood in a sophisticated fashion. Day and night appear differently on aluminium mouldings. Attractive WISA-Deco wall 400x400mm panels, colour cranberry.



The vertical installation of WISA redwood panel (120 mm) increases the sense of space and height. Coloured Coffee, it livens the space immensely.



Play with colours and shadows. WISA-Pro knife panels bring constantly evolving life to a surface, depending on the direction of installation and source of light. The Panel pictured is lacquered. Knife profile is also shown in the small picture on the opposite page.



Finish using WISA-Pro mouldings. Choose a profile in the same colour as the walls or ceiling. Bring out your own spirit with wood mouldings, wide or narrow ones.



Finish it for yourself.

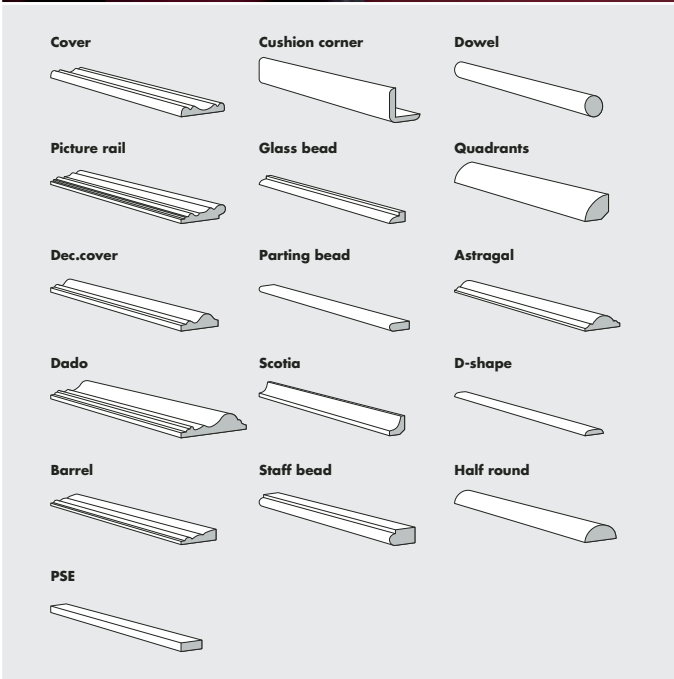


MOULDINGS: Style is found in detail. A finished look demands mouldings that match the decor. WISA-Pro includes a wide range of profiles and sizes that come in the same colours and coatings as floor, wall and ceiling materials. Give a finishing touch by using mouldings that fit perfectly with the other decoration in your home. With dozens of different profiles, several coating alternatives and a wide range of colours, WISA offers almost limitless possibilities.

Mouldings are not only for finishing and highlighting detail. Here a stylish effect has been created by using lacquered WISA-Pro cover strips 12 x 42 as a surface material on the wall.



The distinctive fluting of WISA-Pro finger brings a touch of luxury to your home. In this picture the strong profile provides contrast to the the door frame. Architrave WISA-Pro 15 x 75, colour Coconut, WISA-Pro finger panels coated by the resident.



No restrictions - you can break rules with WISA mouldings! Bring light into your home with wall mirrors stylized with beautiful wood frames; use dramatic mouldings to add grandeur to wall panelling. Combine colours according to your own personality. With larger mouldings you can easily change the whole look and feel of a room.



White WISA-Pro squares (30 x 30) define the interaction of horizontal and vertical surfaces. They emphasize both the ceiling in white, transparent lacquer, and the grey wall. Floor moulding: 12 x 52, colour Coconut.

















WISA COLOUR MAP



WISA COATING OPTIONS

- Lacquering
- Painting
- Waxing
- Oiling
- Staining
- Special treatment Brushing

All colours and coatings are available for all products except WISA-Birchfloor, WISA-Craft and WISA-Deco, which have their own specific range of colours.

WISA-PRO panels	PRODUCT DESCRIPTION	PROFILE	THICKNESS (mm)	WIDTH (mm)	ACTUAL COVERAGE (mm)	LENGTH (m)	REQUIRED VOLUME (l/m ²)
	STP, STV, TGV Traditional panels mainly of live-knotted redwood and whitewood and spruce.	STP 	9 / 12 / 14	95 / 120	85 / 110	1,8 - 5,4	11,8 / 9,1
		STV 	9 / 12 / 14	95 / 120	85 / 110	1,8 - 5,4	11,8 / 9,1
		TGV 	9 / 12 / 14	95 / 120	89 / 114	1,8 - 5,4	11,2 / 8,8
	Tasa A modern, high quality interior decoration panel system mainly of knotless redwood. Combinable with Laine and Viiste profiles.	Tasa 	11	90	83	0,9 - 3,6	12,0
	Laine A modern, high quality interior decoration panel system mainly of knotless redwood. Combinable with Laine and Viiste profiles.	Laine 	19	90	83	0,9 - 3,6	12,0
	Viiste A modern, high quality interior decoration panel system mainly of knotless redwood. Combinable with Laine and Viiste profiles.	Viiste 	19	90	83	0,9 - 3,6	12,0
	Knife A modern interior panel that emphasizes the changes in light and shadow. Mainly of knotless redwood.	Knife 	19	54	45	1,8 - 3,6	22,0
	Finger A traditional finger panel that creates a beautiful, lively wall surface. Mainly of knotless redwood.	Finger 	15	91	83	1,8 - 3,6	12,0

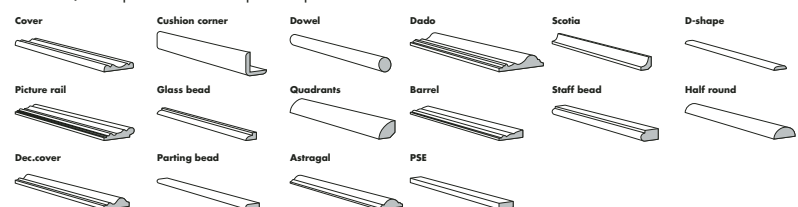
WISA-Pro mouldings







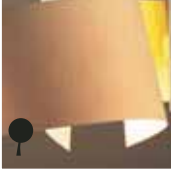


Made from first class room dry raw material. Product quality is homogeneous and moisture movement minimal. Products also available in hardwood.

Dozens of profiles for diverse end uses: skirting boards, cornices, cover strips, mouldings for frames, decoration strips, carpet strips, corner beads etc.

PROFILE, examples of numerous profile options



WISA Interior decoration panels	PRODUCT DESCRIPTION	USE	THICKNESS (mm)	PANEL SIZE (mm)		
	WISA-Deco Transparent lacquered birch plywood with aluminum installation mouldings. Standard colours: Dark, Deep, Medium, Soft, Light. Effect colours: Cranberry and Blueberry. Available also uncoated.	Installation-ready interior decoration panel: • walls • ceilings • homes and sale rooms	12 mm	1200 x 2400 400 x 2400 400 x 1200 400 x 400		
WISA Floors	PRODUCT DESCRIPTION	THICKNESS (mm)	WIDTH (mm)	ACTUAL COVERAGE (mm)	LENGTH (m)	REQUIRED VOLUME (l/m ²)
	WISA-Lam floors High quality, special wide lamwood floor. Mainly of knotless redwood.	28	210	200	2020	5,0
	WISA-Pro floors Several traditional, high quality redwood floor options.	15 20 28	120 120 / 145 95 / 120 / 145	110 110 / 137 87 / 114 / 137	1,8 - 5,4 1,8 - 5,4 1,8 - 5,4	9,1 9,1 / 7,3 11,5 / 8,8 / 7,3
	WISA-Birchfloor A plywood panel designed as a home floor made of birch. Colours: dark walnut, birch and oak.	12/15/18		PANEL SIZE 1200 x 600 mm		

Other WISA interior products	PRODUCT DESCRIPTION	USE	MEASUREMENTS (mm)	THICKNESS (mm)	TO ORDER
	WISA-Craft Craft veneer, all grades made from birch. For demanding use that requires high strength qualities and visual appearance.	Various, e.g. furniture, interior decoration, musical instruments and sports equipment.	1220 x 1220 mm 1270 x 1270 mm 1500 x 1500 mm 1525 x 1525 mm 1550 x 1550 mm	0,4 – 60 mm	Special measurements, hardwood coatings.
	WISA-Lam lamwood panels High quality lamwood panel, mainly of branchless redwood or spruce. Moisture content 8 +/- 2% Finished panels sorted into visual grades A, B and C.	Various, e.g. stair, furniture and joinery manufacturing and DIY use.	200/300/600 x 800/ 1000/1200/2500/3000 300/600 x 2500/3000 300/600/800 x 2500/ 3000/4000/4500	18 28 38 / 40	Machinings, edge cuttings and special grindings. Max width 1200 mm, max length 5400 mm Thickness 6-70 mm
	Sawn and processed timber products A very wide selection of grades and measurements.	Various, from DIY to professional building and finishing needs.	Widths 45 - 225 Lengths according to standard timber lengths 1,8-5,7 m, in 30 cm modules.	12 - 95	

 Birch  Pine  Spruce

Versatile WISA wood products are designed and manufactured for a certain end-use. Our wide product range covers everything from interior decoration to construction, including diverse industrial needs. We deliver WISA products in standard or custom measures, machined and ready-to-install components. Our products are easy to further process.

UPM has a long experience in wood manufacturing. We develop and produce products from good quality raw material, the kind that our customers can trust. Our R&D department is cutting edge in the wood industry. Quality and environmental matters are an essential part of our daily activities.

All of our factories in Finland have ISO 9001 and ISO 14001 certificates.

Our operational management system is certified in accordance with both ISO 9001 and ISO 14001 standards. We are also approved as a wood supplier in accordance with the European Union's EMAS regulation. For further information on environmental factors visit our website at www.wisa.com.





The range of possibilities. WISA wood products offer an extensive choice for interior design: special plywoods, panellings, floorings, mouldings and veneers in numerous wood species, colours and coatings. As a result of constant research and development work, as well as close cooperation with designers, UPM's wide range of WISA products brings a new dimension to modern design. This brochure aims to prime your imagination: we are sure that you will create even more beautiful combinations in your home. As our range is constantly expanding, you might also want to visit our website www.wisa.com.

Welcome to the world of WISA.



www.upm-kymmene.com
www.wisa.com