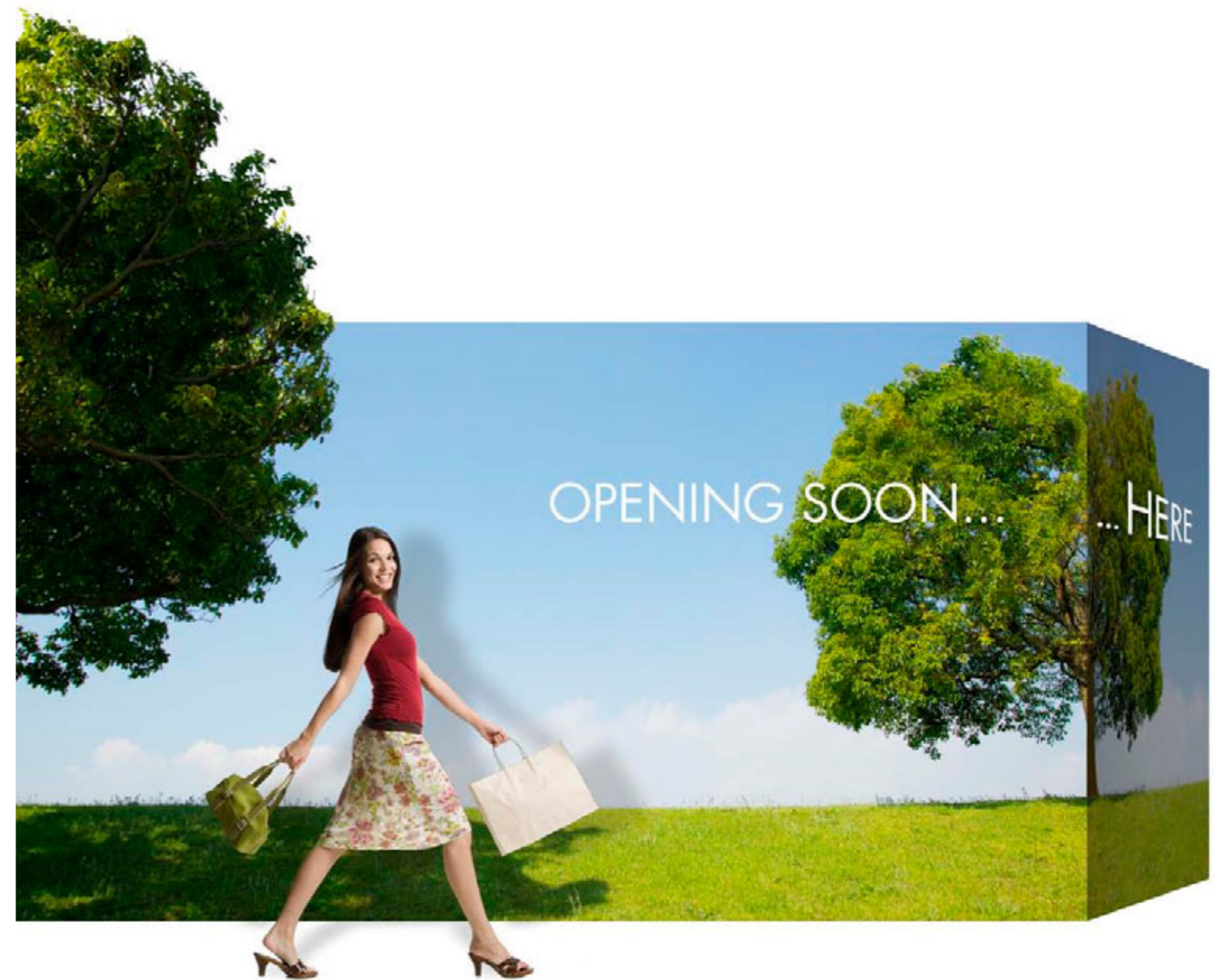




WISA®-IMAGE – THE SECRET BENEATH THE SURFACE



Paper: UPM Finesse 170 g Printed in: 5/2008 Erweko Painotuote Oy

THE SECRET BENEATH THE SURFACE

WISA-Image is the next-generation printable material for intelligent outdoor advertising. The ecological plywood panel delivers superior performance and is the economical solution for demanding conditions.

Environmentally friendly from every angle

WISA-Image respects the environment – from start to finish. Wood is a renewable natural resource, with a certified origin. Manufacturing plywood panel requires less energy than competing products. WISA-Image also lasts longer and its life cycle can be extended further by recycling it as a construction material. In the end, the plywood panel can be used as a bioenergy source.

A durable and accurate print result

WISA-Image offers a specially treated scratch-resistant printing surface. The best protection against fading colours is achieved by using UV printing inks. Colour and image reproduction is bright and sharp on this panel. WISA-Image offers a matt surface and print result on plywood panel, which reduces surface reflection. Thanks to minimal thermal expansion, the image does not crack or tear over time.

According to UPM tests, the print result on the surface of WISA-Image retains its superior quality for up to four years in outdoor use.

Effortless solution, multiple uses

Printing on the durable plywood surface is quick and effortless on a silk or digital printer. Light WISA-Image is also easy to install and handle. Heavier plywood panels can be used for fences or outdoor advertising, while lighter panels can be fastened to walls or fences.

WISA-Image is ideal for outdoor advertising that calls for long-term solutions. This includes sports stadiums, roadside billboards, construction sites and fences. WISA-Image also stands for innovative design, as the plywood panel is easy to work with.

The secret beneath the surface. WISA-Image.

Technical data

WISA-Image, standard panel sizes:
1250 x 2500/3050 mm
1500 x 3050 mm
Other sizes available on request.

Silk or digital printing is suitable for WISA-Image board. Normal woodwork tools can be used to work the board. The board's thermal expansion is minimal.

WISA-Image's surface colour is white. Other colours available by agreement.

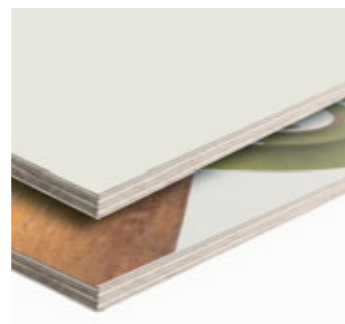
Nominal thickness (mm)	Minimum weight (kg/m ²)
4	2.5
6.5	3.7
9	5.1
12	6.6
15	8.2
18	9.8

For more detailed technical data and use instructions:
www.wisa.com.

WISA-LIFE CYCLE



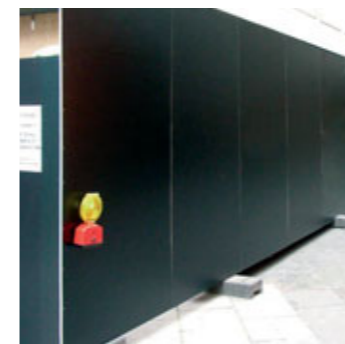
Renewable raw material.



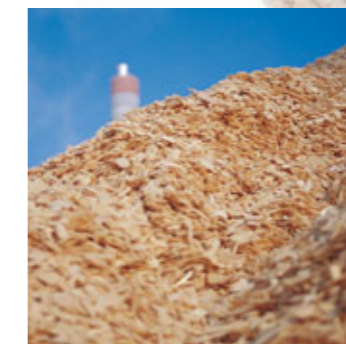
Energy-efficient manufacturing of plywood.



Eye-catching product. Durable.



Plywood reuse.



Use as bioenergy. No waste.